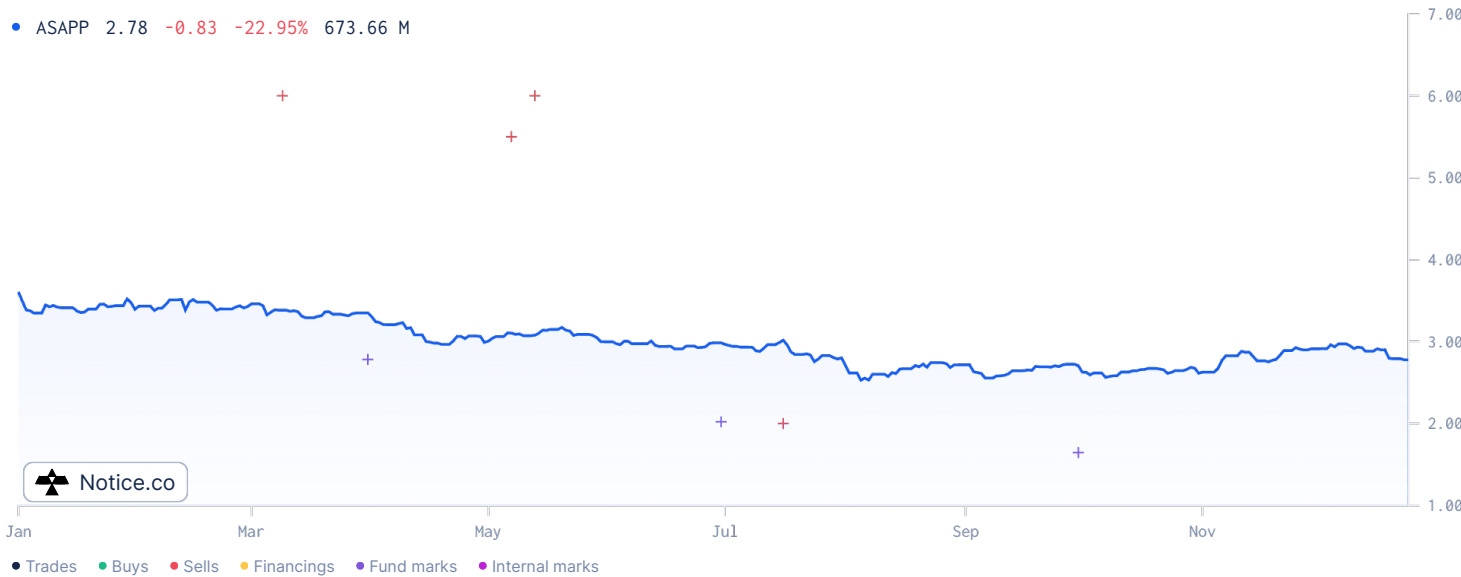




2.78 -0.01 (-0.46%) 673.66 M Past consensus

Dec 23, 11:57:25 PM GMT+2



ASAPP stock price is built algorithmically using secondary market and reference data.

About ASAPP, Inc.

ASAPP is an innovative AI-powered software development company that has revolutionized how businesses interact with customers. Their artificial intelligence and machine learning products deliver automation and human augmentation, enhancing customer experiences through Contact Centers. The Research & Development team pioneers the advancement of AI, machine learning, speech recognition, robotic process automation, and natural language processing. ASAPP's mission is to elevate human performance with generative AI, addressing challenges in environments with systemic inefficiencies and vast data. Their real solutions drive substantial economic impact and deliver remarkable enhancements in key metrics for customers.

Founded	Employees	Website
2014	427	asapp.com
Last round	Market Cap	Premium
\$1.60 B	\$673.66 M	-58%
Total Funding	Days Since Funding	Coverage Ratio
\$417.67 M	1,335	1.6x

Software

AI ML Automation

Market

- Transferability unknown

We do not know if ASAPP allows direct stock transfers.

Stock price

Trailing performance

1 Day	1 Week	1 Month
0.00%	-4.14%	-3.89%
3 Months	YTD	1 Year
3.11%	-22.95%	-24.23%
2 Years	5 Years	All Time
8.52% ³	9.15% ³	27.67% ³

3 Annualized

Quarterly performance

Quarter	Stock price	% Change
2023 Q4	3.61	-
2024 Q1	3.35	-7.11%
2024 Q2	2.98	-10.89%
2024 Q3	2.70	-9.35%

Valuation

ASAPP 2024 valuation is \$1.6 B. This valuation was set in the \$149.9 M Series C round raised in April 2021. [Fidelity](#) and [Dragoneer](#) led the round and set the ASAPP Series C valuation.



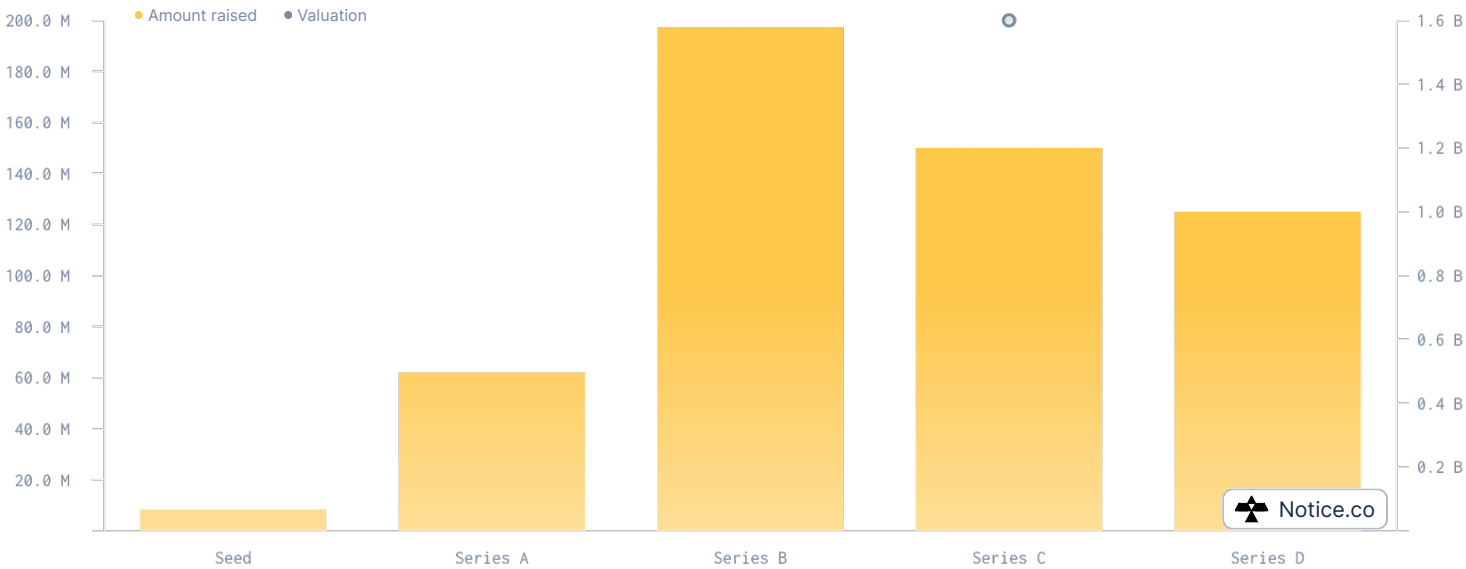
Valuation History

ASAPP 2024 valuation is unchanged from 2023.

Year	Valuation	Market cap	Premium
Valuation 2022	1.60 B	0.57 B	-64%
Valuation 2023	1.60 B	-	-
Valuation 2024	1.60 B	0.67 B	-58%

Funding

ASAPP has raised total funding of \$542.6 M across 5 rounds from notable investors including [Fidelity](#), [Dragoneer](#), [Emergence](#) and [March Capital](#).



Last round

Close Date	Amount Raised	Post-Money	Pre-Money
April 2021	\$149.99 M ⁸	\$1.60 B	\$1.45 B
Class	Price Per Share	Authorized Shares	Ownership
Series C	\$6.5971	496,459,794	4.6%

⁸ Calculated assuming the sale of all authorized shares

Capital structure

Valuation	Total Funding	Outstanding Shares	Authorized Shares
\$1.60 B	\$0.41 B	242,530,808	496,459,794

Financings

Class	Raised	Post-Money	Announced	Close Date	PPS	Authorized Shs.	Outstanding Shs.	Ownership
Series D	124.9 M ⁸			Aug 15, 2023	3.8615	32,370,840	32,370,840	6.5%
Series C	149.9 M ⁸	1.60 B	May 19, 2021	Apr 28, 2021	6.5971	22,737,248	22,737,248	4.6%
Series B	197.2 M ⁸		May 01, 2020	Jul 27, 2020	3.8615	51,083,317	51,083,317	10.3%
Series A	61.9 M ⁸			Mar 12, 2017	1.4107	43,949,800	43,949,800	8.9%
Seed	8.4 M ⁸			Dec 14, 2015	0.30574	27,518,589	27,518,589	5.5%
Common				May 08, 2014		318,800,000	64,871,014	64.2%
Total	417.67 M					496,459,794	242,530,808	100.0%

ASAPP funding round amount raised and post-money valuation are sourced from the news media unless otherwise noted.
ASAPP funding details including capital structure information are sourced from corporate filings unless otherwise noted.

⁸ Calculated assuming the sale of all authorized shares

Internal marks

Type	Valuation	Date	PPS	Source
409-A		Feb 11, 2020	1.63	Community

Investors

ASAPP has 12 investors. 2 investors have led 6 ASAPP funding rounds. The Series C round was led by [Fidelity](#) and [Dragoneer](#). Other notable ASAPP investors include [Emergence](#), [March Capital](#), [Telstra Ventures](#) and Euclidean Capital.

Public funds Q3 2024

Weighted Mark		Mark Range		Total Shares		Total Holdings	
\$1.64 -18.6%		\$1.26 - \$2.09		22,391,880		\$36,834,195	
Fund Family		Num of Funds	Weighted Mark	Shares	Holdings	% Received	
	Fidelity QoQ	19	1.64	22,391,880	\$36,834,195	95.0%	
		-1	-18.60%	-0.90%	-19.33%		

Public fund data is sourced from reporting Act '40 mutual fund filings and private investor participation is sourced from new funding round announcements. This data is time-shifted, split-adjusted and grouped at the fund family level.

Private investors

Fidelity

Databricks, xAI, CoreWeave, Algolia, Dataminr, Cleerly, SpaceX, Stripe, DoorDash

March Capital

Uniphore, SparkCognition, Essential AI, Forter, ThoughtSpot, Altana, Shiprocket

HOF Capital

Extropic, Figure, Dapper Labs, BillionToOne, Republic, Qredo, Insitro, Opto Investments

Dragoneer

Scale AI, Olive, AirBnB, DoorDash, Snowflake, Checkout.com, Roblox, Canva, Klarna

Telstra Ventures

Safe Security, UBTECH, Mobile Premier League, Auth0, Cohere Technologies

Emergence

Airkit, Federato, Gusto, Project44, Ironclad, G2, Oyster, Fenbeitong, Top Hat

John Doerr

Modern Health, Climeworks, Visby Medical, Upside Foods, Motif Foodworks

Other AI company investments are bolded

Appendix

Footnotes

1. Last round valuation used because market capitalization cannot be calculated

We always endeavor to publish real-time market capitalizations for all companies that have real-time Notice Prices. If any requisite data is unavailable, then we fall back on the last round valuation until we are able to locate the missing data needed to publish real-time market capitalizations.

2. Announced date used because close date is unknown

Company funding round announcement can occur well after the round actually closed. We use reasonable methods to identify the funding round close date. If we are unable to find the close date, then we will fall back on last round announced date as the next best alternative date for the funding round.

3. Annualized

Notice Price performance is annualized for time periods of one year or greater. Multi-year price performance is shown as a compound annual growth rate.

4. Annually recurring revenue (ARR)

This revenue estimate represents annually recurring revenue (ARR).

5. Calculated using current year projected revenues assuming linear revenue growth

Private company trailing twelve months (TTM) often rely on current year projected estimates and TTM calculations assume linear revenue growth across the annual timeframe.

6. Calculated using last round valuation because market cap cannot be calculated

We always endeavor to publish real-time market capitalizations for all companies that have real-time Notice Prices. If any requisite data is unavailable, then we fall back on the last round valuation until we are able to locate the missing data needed to publish real-time market capitalizations. This value is calculated using last round valuation.

7. Calendarized fiscal year revenues

Public company revenues have been calendarized to simplify comparisons between companies with different fiscal year ends.

8. Calculated assuming the sale of all authorized shares

We are unable to source the amount raised from company announcements. This value is calculated by assuming that all authorized shares for this share class were sold to investors.

9. Calculated using amount raised and authorized shares

We are unable to source the funding round price per share from company filings. This value is calculated assuming all authorized shares for this share class were sold to investors.

10. Sourced from the Notice community

We were unable to source this data from company filings and we are falling back on information sourced from Notice community members.

11. Sourced from news

We were unable to source this data from company filings and we are falling back on information sourced from the news media.

12. Estimated value

The best available source does not contain an exact value. We are falling back on the estimated value cited in the source.

13. Corrected date

The company filed late. We are falling back to a prior date referenced in the filing that more closely reflects the correct date.

14. Split adjusted

This value has been adjusted for forward or reverse stock splits.

15. Calculated because conversion price is not stated in filings

This value is calculated because the conversion price is not explicitly stated in corporate filings. Calculations account for conversion ratios, dividends and anti-dilution provisions.

16. Calculated using narrow-based anti-dilution because broad-based anti-dilution cannot be calculated at this time

This value is calculated because the conversion price is not explicitly stated in corporate filings. Calculations account for conversion ratios, dividends and anti-dilution provisions. Narrow-based anti-dilution is used because broad-based anti-dilution cannot be calculated at this time.

17. Corrected value

This value is calculated using corrections to public fund filing(s).

18. Notice Price used because last round price or waterfall exit values are unknown

Notice Price has been used to mark this position because the last round price is unknown and/or waterfall exit values cannot be calculated at this time.